

70:20:10 Practitioner Certification™

The 70:20:10 strategic planning and management solution that allows you to work as you learn, and implement 70:20:10 during this 12 month program.

AUD\$1,500 per participant and available to practitioners whose organisations hold a 70:20:10 Forum Organisational Access Licence.

Team-based Approach to Implementing 70:20:10

70:20:10 Practitioner Certification is a unique approach to building the 70:20:10 skills of your L&D team, as well as Line Leaders and Senior Managers, to enable your organisation to build workplace learning solutions into everyday work. The pathway is used as a strategic planning and management tool which identifies tasks that help your team plan and develop their workplace learning strategy and 70:20:10 initiatives using 70:20:10 principles.

- Team members use Certification to undertake their daily work aligned to their job responsibilities and overall organisational objectives
- It is delivered on-line and in-house and there are no face-to-face or residential requirements
- There is no requirement for any extra work for the team

70:20:10
Practitioner Certification™

“The certification process has provided me with structure and discipline. It does not sit outside my work and it makes the work that I am doing this year purposeful and not ad hoc, helping me plan what I am doing for my team and my own work.”

Martine Hartley,
Manager, Design and Delivery,
Child, Youth and Family NZ

Delivering Mindset and Capability Development

Activities underpinning certification will assist the HR, L&OD function to develop new mindsets, capabilities and operating models associated with enabling workplace learning and the adoption of smart working approaches. Individuals and teams will develop the following skills and capabilities:

- Performance Analysis
- Reflective Practice
- Working Out Loud (Community and Sharing)
- Communication and Change Leadership
- Strategic Thinking
- Strategy and Planning
- Stakeholder Engagement
- Project Management
- Performance Measurement
- Personal Learning Networks

“Unlike many other professional development programs, the approach taken is to truly integrate the learning in your work. I set my own learning pathway, aligned to working towards an outcome in my organisation. Hence, certification provided me with a way of immediately applying the framework, resources, tools and community support within the 70:20:10 Forum to add value in my organisation.”

Michelle Ockers,
National Technical Capability Manager, Supply Chain,
Coca-Cola Amatil

Three Certification Levels Aligned to Roles and Responsibilities

Level 1 Implementor	Level 2 Specialist	Level 3 Leader
This pathway should be used as a platform for positioning, commencing and/or implementing 70:20:10, or inducting team members on how to use and apply the 70:20:10 framework.	This pathway should be undertaken by those responsible for leading or contributing to embedding key building blocks within the organisation.	This pathway should be undertaken by those involved in high-level stakeholder engagement, and the planning and execution required to harness the strategic value of learning.
Audience: Suits a variety of roles seeking to develop and deliver 70:20:10 solutions within the organisation	Audience: Mid-senior level Learning/HR practitioners	Audience: Chief Learning Officer or equivalent (undertaken as an individual)
Strategic focus: <ul style="list-style-type: none"> ▶ Foundation level with broad application ▶ Brings teams up to speed with 70:20:10, its principles and applications ▶ Participants will develop and deliver 70:20:10 solutions in support of strategic objectives 	Strategic focus: <ul style="list-style-type: none"> ▶ Implementation of a stakeholder-led Learning Governance approach ▶ Building L&D capability ▶ Developing Line Leader Capability ▶ Management and communication of change within the organisation 	Strategic focus: <ul style="list-style-type: none"> ▶ Development of the organisation's learning strategy aligned to the organisation's corporate plan ▶ Development and implementation of stakeholder engagement plans ▶ Implementation of technology to support workplace collaboration and knowledge sharing ▶ Development of a high-performance culture

Supported by the Global 70:20:10 Body of Knowledge™

The 70:20:10 Forum provides the most extensive range of support resources for those seeking to use and implement the 70:20:10 framework.

- Proven and tested toolkit featuring activities, templates, case studies, webinars and articles
- Professional Development and Community of Practice events
- 70:20:10 Community forum - discuss, share and work out loud
- Do-it-yourself implementation pathway (as part of Licenced Access)
- Certification Pathways Library - real-time case studies accessible to those within the program highlighting the work of others undertaking 70:20:10

Visit us or contact us at 70:20:10 Forum

CONTACT DETAILS

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